

## Tim Sunderman

### Senior Designer / Visual Designer / UX

San Francisco Bay Area, CA

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Fifteen years of graphic design, and branding experience. Web design and E-comm for mobile, and desktop. Four years with agency/in-house design departments. Senior Designer for bareMinerals and Razorfish Ad Agency. Content Production Studio Artist for Apple. Web production and banner ad Designer for Bonobos fashion.

Projects include redesign of bareMinerals site with supporting design of email assets, collateral, and other forms of E-comm, team member of redesign of Visa site at Razorfish, Apple advertising for all media. Co-App Developer for Apple Newsstand.

Expertise in design technology, Adobe Creative Suite, Photoshop, Illustrator, InDesign, video production, UX/UI software (Axure, XD, Sketch, InVision), including formatting for mobile devices, CSS, HTML, UX, UI, Javascript, Wire Framing, UAT testing, Fireworks, Flash, and Premiere.

Create highly original designs from concept to final review with great attention to typography, layout, and photo-retouching in a fast-paced environment. Delivering designs on brand and on time. Detail-oriented with exceptional organizational skills while advancing multiple projects simultaneously. Excellent written and verbal skills with a background that includes professional writing. Maintain strong communication between teams with ease in presentation of projects and ideas. Sharp attention to trends and social media.

#### WORK EXPERIENCE

##### Web Designer - Production, Banner Ads, Email Marketing, and Collateral

**bareMinerals** San Francisco, CA and New York, NY  
October 2015 to September 2017

Hired to assist with redesign and execution of bareMinerals web site, Ecomm retail channel ads, email ads, and collateral promotions. Liaison between Creative team and IT. UAT testing and problem solving. Color correction to product matching.

##### Web UX Designer

**Specialty's** Pleasanton, CA

Nov 2017 to present

Contract work to redesign and execute web site and email materials for Specialty's Café & Bakery.

##### E-Comm Designer

**Bonobos** New York, NY

April 2017 to Nov 2017

Contract work to design and execute web banners and promotional materials for men's fashion retailer.

##### Senior Designer

**Razorfish Ad Agency** San Francisco, CA

July 2015 to August 2015

Contract position working on the redesign of the Visa website. Interpret branding style guide and copy decks for page layouts. Assess and organize completion of all pages. Work with InVision comping software. Resolve issues prior to client UAT.

##### Content Production Studio Artist

**Apple** Cupertino, CA

July 2014 to March 2015

Design and execute pixel-perfect projects in collaboration with Global Marketing. Rebuild device screen images for Apple's website, Keynote addresses, and banner ads for web including Apple television ads. Advertising images for iPhone, iPad, iTunes, Mac desktops, Apple Watch, and third party apps and products.

##### Art Director

**Healing Times eMagazine** Berkeley, CA

August 2013 to July 2014, March 2015 to October 2015

Art Director and co-App Developer for interactive Apple Newsstand eMagazine Healing Times. Work with Editor to design concepts, images, layouts, and interactivity of e-publication for iOS tablets and mobile. Design and execute supporting web site.

##### Graphic Design Department Director

**DeVry subsidiary Carrington College** Emeryville, CA

August 2001 to February 2013

Directed the design department with the highest student satisfaction and staff stability, while generating the highest proportional profitability. Many awards with national recognition for running one of the top performing departments in the country.

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[info@timsunderman.com](mailto:info@timsunderman.com)

portfolio of work

[timsunderman.com](http://timsunderman.com)

#### education

**BFA Design Illustration**  
Academy of Art University

University of Pittsburgh

Penn State University

#### clients include

- bareMinerals
- Bonobos
- Visa
- Gilt
- Games of Thrones
- X-Men
- Outside Magazine
- Elle Decor
- MasterCard
- Landor & Associates
- Hilton Hotels
- Specialty's
- World Wildlife Fund
- Showdown SF
- Vhcle Magazine